



## Grade 10 Media Unit ideas: Considering AUDIENCE (historical issues, racism, prejudice)

- Resource: Black and White – Discussion Topics: Myths, Lies and Stereotypes
  - ACTION PLAN (Culm. Activities): Anti-racism policy. p. 49 – charter of rights and freedoms, p.50 create an ad that will promote a positive environment in the school
  - Resource list p.55
  - Many activities: Discriminating News p.11; Who's in the Photos p. 17; Who's in the Advertisements? P. 19, Culturally Sensitive Reporting p. 21; Fact vs. Opinion p. 22; Report card to evaluate newspaper, p. 28; Life in the Comics, p. 30; Role-reversal, p.31; Why is there a conflict – p. 39
- *Pleasantville*
- Noughts and Crosses (extra reading)
- Propaganda videos – Looney Toons
- Exclusion activity -- Post signs in the room (link to TKM photo analysis activity)

### Grade 10 Media Unit Ideas:

- Radio broadcast/ podcast idea as culminating task (media unit)
  - Prior – listening, analysing,
  - Song lyrics
  - CD cases (pdfs)
- Graphic novel
- Trading Cards

## **Sound Media Brainstorming**

**(Ideas not used here could be integrated into other units. – R&J, TKM)**

- Sound/speeches (i.e. TKM: King, Desmond)
- Radio advertising (build on ideas from Gr. 9)
  - Jingles
- Soundscapes
  - Create “environment”
  - Reader’s Theatre
  - Fiction/Non-fiction?
- Interviewing
- Storytelling
- Radio program
  - Seabiscuit (see the radio announcer; link to TKM)
  - Foley artist
  - WKRP in Cincinnati
  - LOTR (special features)
  - News Radio
  - USE the school’s access to radio and Erin Radio
- Podcast
- News reporting
- Music
  - Poetry
  - Programming
  - Radio station identity
  - Can con
  - DJ’s
    - Appropriate voices
    - Personalities
- Manufactured / Processed vs. Live
  - Everything is constructed