

English: Media (working document from 1<sup>st</sup> meeting)

Big Ideas	Current Practice: Academic and University Level		Current Practice: Applied and College level	
<p>Grade 12 grads will be able to use multiple critical thinking strategies to understand and create complex and challenging media texts and apply these to a greater cultural context.</p> <p>Key Concepts</p> <ul style="list-style-type: none"> <li>• All media are constructs</li> <li>• The media construct reality</li> <li>• Audiences negotiate meaning</li> <li>• Media have commercial implications; they are not free</li> <li>• Media convey ideology and value messages</li> <li>• Media have social and political implications</li> <li>• The medium influences the message: media have form and content</li> <li>• Media employ aesthetics to attract and audience.</li> </ul>	<p>Drama/film - Shakespeare</p>	<p>INDIVIDUAL IN SOCIETY -Miller- success/American Dream -Othello/GNDGMJ- gender/sexual identify -Ibsen</p>		<p>MOVING INTO SOCIETY Novels: coming of age Destinations project</p>

Grade 11	<p>Drama/film - Shakespeare</p> <p>KEY CONCEPTS: -Structure and Form of News</p>	<p>SOCIETAL ISSUES: Characters in Society LOTF-breakdown /structure/ideology MACBETH-power /fear/motivation/personal choices BIAS, OPINION POWER / VIOLENCE</p> <p>STEREOTYPES??</p> <p>Photo Essay? -an extension of the written essay?</p>	News articles throughout to support themes of course	Crabbe Mirror Game
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<p>Grade 10</p>	<p>Drama/film - Shakespeare</p> <p>TKAM: photo analysis of depression/southern pictures; inferencing; leads to poetry activity -Seabiscuit</p>	<p>HISTORICAL ISSUES -TKAM-prejudice /racism/class STANDING IN SOMEONE ELSE'S SHOES -R&amp;J -class /family</p> <p>SOUND MEDIA: focus on developing an understanding of how media is designed for a particular audience</p> <p>TRADING CARDS: does this feed into the graphic novel?</p> <p>GRAPHIC NOVEL: turn R&amp;J into a graphic novel</p> <p>RADIO PROGRAM -support: -oral communication -listen to some radio programs -pacing / length of segments</p> <p>STORYBOARD A BALLAD</p>	<p>Ad analysis</p>	<p>Lit Circles: Anne Fran / Night / Donnelly's / Zack -plays -issues/values -Pay it Forward</p> <p>MEDIA: focus on audience: how media is designed for a particular audience RADIO PROGRAM</p>
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<p>Grade 9 grads will be able to use multiple critical literacy strategies to understand and create some forms of media texts and apply them to their own lives.</p>	<p>Communication Model Drama/film - Shakespeare Ad analysis</p>	<p>IPCA to revisit STARS  Theme exhibition: -novel  GENDRE ROLES  PRINT MEDIA: Advertising: use the current 2D resources WITH A FOCUS ON MALE &amp; FEMALE STEREOTYPES:</p>	<p>Communication Model</p>	<p>MEDIA:Advertising: Use current 2D resources, but modify</p>
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**What we need to learn:**

- How to use software?

**What we need:**

- Digital recorders

Using presentation software

News analysis

Advertising

**Potential Projects:**

- soundscapes
- radio broadcast
- poem with images-slideshow
- reader's theatre
- collector cards
- commercials
- play list
- poetry to imagery